

Social Psychology Gilovich 3rd Edition

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evidence based technical analysis examines how you can apply the scientific method and recently developed statistical tests to determine the true effectiveness of technical trading signals throughout the book expert david aronson provides you with comprehensive coverage of this new methodology which is specifically designed for evaluating the performance of rules signals that are discovered by data mining

a definitive guide to the growing field of behavioral finance this reliable resource provides a comprehensive view of behavioral finance and its psychological foundations as well as its applications to finance comprising contributed chapters written by distinguished authors from some of the most influential firms and universities in the world behavioral finance provides a synthesis of the most essential elements of this discipline including psychological concepts and behavioral biases the behavioral aspects of asset pricing asset allocation and market prices as well as investor behavior corporate managerial behavior and social influences uses a structured approach to put behavioral finance in perspective relies on recent research findings to provide guidance through the maze of theories and concepts discusses the impact of sub optimal financial decisions on the efficiency of capital markets personal wealth and the performance of corporations behavioral finance has quickly become part of mainstream finance if you need to gain a better understanding of this topic look no further than this book

in this book john p burkett presents microeconomics as an evolving science interacting with mathematics psychology and other disciplines and offering solutions to a growing range of practical problems the book shows how early contributors such as xenophon ibn khaldun and david

Hume posed the normative and positive questions central to microeconomics it expounds constrained optimization techniques as developed by economists and mathematicians from Daniel Bernoulli to Leonid Kantorovich emphasizing their value in deriving norms of rational behavior and testable hypotheses about typical behavior applying these techniques the book introduces partial equilibrium analysis of particular markets and general equilibrium analysis of market economies the book both explains how laboratory and field experiments are used in testing economic hypotheses and provides materials for classroom experiments it gives extensive and innovative coverage of recent findings in cognitive psychology and behavioral economics which not only document behavior inconsistent with some traditional theories but also advance positive theories with superior predictive power

this book offers a behavioral science perspective on how scientific practice becomes compromised and provides recommendations for improvement broadening the discussion of research integrity beyond replication publication biases statistics and methods this book addresses the full complexity of the issue and serves academics and policy makers who are concerned with the reliability and validity of scientific findings across the social sciences

dieses lehrbuch richtet sich an studierende der sportwissenschaft und der psychologie aber auch an alle die an den wissenschaftlichen grundlagen der sportpsychologie interessiert sind es führt in verständlicher und ansprechender form in die grundlegenden fragestellungen und themen der sportpsychologie ein stellt die antworten aus der aktuellen forschung in kompakter form dar und weist beispielhaft auf anwendungen für die sportpraxis hin die sportpsychologie beschäftigt sich prinzipiell mit dem menschlichem erleben und verhalten in

sportlichen situationen und daher mit einem breiten spektrum von themen beispielsweise welche psychologischen faktoren ermöglichen höchstleistungen warum treiben menschen in ihrer freizeit überhaupt sport welchen einfluss hat sport auf die persönlichkeitsentwicklung von kindern und jugendlichen fördern zuschauer die sportliche leistung verhindert sport einen geistigen abbau im alter werden kinder durch sport selbstbewusster mit online zusatzmaterial auf der begleit website

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this authoritative handbook is the reference of choice for researchers and students of personality leading authorities describe the most important theoretical approaches in personality and review the state of the science in five broad content areas biological bases development self and social processes cognitive and motivational processes and emotion adjustment and health within each area chapters present innovative ideas findings research designs and measurement approaches areas of integration and consensus are discussed as are key questions and controversies still facing the field

in the practical researcher dana s dunn s student friendly writing style and personal tone provide readers with a practical and engaging introduction to research methods in psychology using basic theory solid research practices and step by step techniques the author leads

students through the process of conducting a project from start to finish the importance of learning to search read and critique the psychological literature as well as writing clearly about it is emphasized throughout packed with useful decision trees tables checklists and illustrations this clear and precise book will equip students with the tools they need to carry out their research successfully special features new doing research decision trees open each chapter and guide students through the active learning exercises that inform the research process research foundations boxes explore common issues encountered by researchers and use examples to bring research to life practical tools and tips for doing research appear throughout such as writing an experimental script operationalizing independent and dependent variables and creating manipulation checks among many others over 40 active learning exercises help students build practical skills such as creating a project timeline developing a peer research contract using a random numbers table and reporting results in poster or paper form among many others generating research ideas section provides easy to follow guidelines for developing ideas by using freewriting keeping a research notebook or brainstorming research ideas alone or as a research team critical thinking is emphasized when searching reading and writing about psychological literature updated chapter on ethical considerations in the practice of research includes a solid foundation and practical exercises e g completing an irb form for an ethics review writing an informed consent form crafting a scientifically and ethically sound debriefing script updated references and research practices includes the latest apa ethical principles of psychologists and code of conduct expanded advice on presenting research at student conferences and submitting project results to student journals new annotated student paper in appendix a

the aim of this book is to encourage students to value read and conduct ethical research it now includes chapters on evaluating research

writing proposals and psychology as a science

this volume focuses on persuasion and the structure and analysis of persuasive communication it brings together contributions from scholars from a variety of backgrounds in communication sciences and psychology with insights into the processing of persuasive messages attitude theory as viewed from a neural network model and models of resistance to influence

this accessible alternative approach to mainstream research methods titles is written for students who will need to interpret social research in their careers and more than likely have opportunities to do research the book s focus is on equipping students with the tools both to evaluate research done by others and to do their own research exercises in the text help students develop skills and strategies for research including internet assignments for finding and evaluating sources the text provides students with a solid grounding in the relevant aspects of the philosophy of science and thoroughly explains the differences between quantitative and qualitative research methods

this book introduces students to social science research from the consumer s point of view the authors believe that while social science may not require that every student of the discipline will have to conduct research studies it is still essential for students to successfully read understand and evaluate the research published in their field to that end the authors of this text have streamlined their narrative omitting the burden of technical jargon and focusing on the broad elements common to all kinds of social science research such as experimental survey and case study questions to ask found at the end of each chapter highlight the specific criteria to consider when evaluating research and offer a clear and accessible presentation of the general principles in social science research

the foundation of social psychology is the fact that the thoughts feelings and behaviors of each person affect and are affected by the thoughts feelings and behaviors of others p vii

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